



Ali Hassan

UI/UX Designer

CONTACT

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PORTFOLIO

[alihassan.website](#)

[dribbble.com/alihassan-me](#)

[linkedin.com/me/alihassan-me](#)

LANGUAGES

English (Professional)

German (Beginner - A1)

Urdu (Native)

SKILLS

- User Research
- Wireframing & Prototyping
- Visual Design
- Design Systems
- Information Architecture
- Usability Testing
- Figma
- Adobe Xd
- Protopie
- Design System
- Jira and Confluence
- HTML, CSS

EDUCATION

Bachelor's in Design

COMSATS University,
Islamabad, Pakistan

Ended in June 2015 (4 YEARS)

SUMMARY

I have over 6 years of experience as a UI/UX designer in agile software development teams. Proven ability to deliver user-centric solutions, establish design systems, and develop processes resulting in streamlined collaboration with stakeholders. Proactively leverage AI-driven tools and workflows to accelerate research, ideation, prototyping, and usability testing while maintaining strong human-centered design principles.

EXPERIENCE

UX Designer, October 2024 — March 2026 (1+ Years)

CData Software, Remote, Germany

- Developed and implemented a structured design review and refinement process to ensure consistent quality and team alignment.
- Initiated collaboration with the frontend team, laying the foundation for a comprehensive and scalable Design System.
- Proposed and executed a roadmap to modernize the legacy product, enhancing the interface and incorporating UX best practices.
- Redesigned key features with suboptimal user experiences, elevating their functionality and aesthetics to meet modern design standards.

UI/UX Designer, October 2019 — October 2024 (5 Years)

WAFIOS, Reutlingen, Germany | **QBXNet**, Lahore, Pakistan

- Designed and implemented features for mobile and web platforms, improving user satisfaction.
- Established and maintained a comprehensive design system, significantly reducing design inconsistencies.
- Developed and documented user stories and feature specifications, enhancing clarity and communication within the team.
- Facilitated and led backlog refinement processes, ensuring continuous improvement and alignment with stakeholders' needs.
- Ventured into different product roles as needed by the team.

Product Designer, June 2019 — September 2019 (4 Months)

Zameen.com, Lahore, Pakistan

- Established design guidelines for the product and streamlined the design process, ensuring consistency across touchpoints.
- Developed a structured approach for documenting design briefs, facilitating clear communication.
- Conducted extensive user research and stakeholder interviews to gather insights and understand user needs.
- Proposed a design for a property sales portal.

eLearning Designer, June 2015 — September 2016 (1 Year)

360eLearning, Islamabad, Pakistan

- Created interactive, self-paced e-learning courses for global organizations, including UNDP, UNSSC, and Medbridge.
- Applied instructional design to create engaging and effective learning experiences, resulting in increased learner engagement.